

# James Saunders

## Graphic Designer

jc-saunders.com 



## ABOUT ME

I am among the rarest of my breed: a skilled creative professional who also possesses strong analytical thinking abilities. I bring a unique perspective to any creative team, focusing on details others often overlook, therefore staving off potential obstacles.

Some have called me a "problem-solving Ninja." I also excel in professionalism, interpersonal skills, and am the first to offer a helping hand wherever needed.

## PROFESSIONAL SKILLS

Adobe CC Suite	★★★★★
Microsoft Office	★★★★★
Layout Design	★★★★★
Photography	★★★★★
Agile	★★★★★
Wordpress	★★★★★
Branding	★★★★★
HTML + CSS	★★★★★
Production Art	★★★★★
Events	★★★★★
Displays	★★★★★

## PERSONAL SKILLS

Communication	★★★★★
Problem-Solving Ninja	★★★★★
Self Motivation	★★★★★
Determination	★★★★★
Attention to Detail	★★★★★

## EMPLOYMENT

### GRAPHIC DESIGNER / XYNGULAR LEHI, UT 2015 - PRESENT

Responsible for creating, evolving and executing creative communication pieces for the Marketing Department, plus Sales Recognition in an Agile work environment. Platforms included print and Web-based collateral, digital signage, posters, flyers, banners, social media posts, etc. Also maintained and prepared pre-press files for international supplement packaging. Helped to implement and maintain company's current website and back office shopping cart. Designed company's first-ever annual report/yearbook and bimonthly recognition magazine. Role involved serving on the Culture Team, with responsibilities to help plan and execute employee-related activities. Also worked alongside Events Team, helping to design event collateral as well as stylize store displays and manage on-site store floor at the company's annual events.

### CORPORATE COMMS. GRAPHIC DESIGNER / ORIGAMI OWL CHANDLER, AZ 2013 - 2015

Responsible for creating, evolving and executing all internal branding and creative communication concepts for fledgling Corporate Communications department, plus HR, Sales Recognition, and Customer Care. Platforms included print and web-based newsletters, digital signage, posters, flyers, etc. Also designed company's first-ever annual yearbook and HR's Open Enrollment booklet. Role involved serving on the Culture Team, with responsibilities to help plan and execute employee-related activities and services. Also worked alongside Events Team, helping at regional sales trainings and the company's annual convention.

### GRAPHIC DESIGNER / FURCHANGE AMERICA SOUTHLAKE, TX 2012 - 2013

Designed and launched company website via WordPress. Solely responsible for creative design and execution of all marketing collateral, web and social media content including but not limited to: brochures, catalogs, leaflets, event promotions and displays, product packaging and web banners. Also responsible for launching and maintaining all social media content.

### GRAPHIC DESIGNER / JC DESIGN FREELANCER 2010 - PRESENT

Partnered with a variety of clients across industries to enhance web presence and print media. Created the concept and design for logos, brochures, menus, web banners and web graphics, and other marketing collateral.

## EDUCATION

### BRIGHAM YOUNG UNIVERSITY / B.A. COMMUNICATIONS: PRINT JOURNALISM PROVO, UT 2010

### PROVO COLLEGE / A.S. GRAPHIC & WEB DESIGN AMERICAN FORK, UT 2011

### HOW DESIGN LIVE CONFERENCE / CONTINUING EDUCATION ATLANTA, GA 2016



MORE INFO ON:  
